



## SPRING SEMESTER MARKETING INTERNSHIP

January 2020

**Discover Cayuga Lake Boat Tours & Floating Classroom** is based in Ithaca, NY. Our mission is to engage students, community members, and visitors in learning about the ecology and history of Cayuga Lake and its watershed and to inspire people to maintain these healthy environments for future generations. We also aim to provide equitable access to Cayuga Lake and to foster appreciation of the importance of the Finger Lakes watersheds for local ecosystems, human use, and natural beauty. From May to October, we offer cruise programs aboard a 63-foot boat on Cayuga Lake to students, local residents and tourists. During the colder months, we offer a Trout in the Classroom Program, guiding students through the process of raising trout fry through the winter, and releasing them to local streams during the spring.

**We are looking for an intern who can help us with our current marketing needs, in particular as pertains to social media strategy and graphic design.** Depending on interests, other projects can also be developed.

### **General Information & Requirements:**

**Experience:** Specific experience is not required, although candidates should share experience relevant to this position.

**Dates:** February - May or August, flexible to accommodate school schedule, 2-5 hours per week.

**Compensation:** Unpaid with potential for future paid internships or work.

**Application Process:** Email a cover letter, and a resume and any additional materials you feel may be relevant including previous graphic design work to [discovercayuga@gmail.com](mailto:discovercayuga@gmail.com). Deadline for applications is February 15th, 2020. We will contact you to set up an interview.

**Contact:** Questions may be directed to [discovercayuga@gmail.com](mailto:discovercayuga@gmail.com) or (607) 327-5253

*Discover Cayuga Lake is an equal opportunity employer. Employees are hired based on their merit, ability, experience, and training without regard to race, color, national origin or ancestry, gender or gender identity, sexual orientation, familial status, marital status, age, mental or physical ability, size, religious affiliation, or genetic makeup. We are committed to being an inclusive organization and encourage people from diverse communities to apply.*

Suite 303, Tompkins Center for History and Culture    110 North Tioga Street    Ithaca, NY 14850